THE INTERNATIONAL MUSEUM OF **PERFUMERY**

A public institution registered as a «Musée de France», the International Museum of Perfumery, located at the heart of the birthplace of perfumery, presents the world history of perfumery and highlights the know-how and ingenuity of the industries of Grasse.

It is also a unique place offering a multi-sensory approach to understanding the manufacture of perfumes and flavourings, as well as the use of scents for religious, medicinal and seductive purposes.

The museum approaches the history of fragrances, in all its aspects, from an anthropological perspective: raw materials, manufacturing, industry, innovation, design, through very varied forms (decorative arts, ethnography, etc.). It is the biggest public collection in the world devoted to perfume, from Antiquity to the present day, across the five continents. There are 55,000 objects in the collection.

Between 2018 and 2019, the museum renewed the museography of all its areas from Antiquity up to the 21st century. A contemporary scenography, with interactive museographic devices, and a guiding thread which is structured around the development and progress of perfumery.

Welcome to the world of perfume ...







LEONETTO CAPPIELLO «THE POSTER AND PERFUMERY» AT THE INTERNATIONAL MUSEUM OF PERFUMERY (FROM 18 SEPTEMBER 2020 TO 7 MARCH 2021)

The International Museum of Perfumery is organising, during the winter period 2020-2021, an exhibition devoted to the illustrator Leonetto Cappiello, who distinguished himself brilliantly at the beginnings of the advertising poster. An Italian, Leonetto Cappiello settled in Paris in 1898 where he began his career as an illustrator for many newspapers, particularly the Revue Blanche. From 1900, he specialised in posters, some of which were known throughout the world: Cachou Lajaunie, Job cigarette papers, Dubonnet etc. The exhibition will prominently feature the private collection of the artist's heirs. It is an opportunity for the International Museum of Perfumery to present its rich collection of sketches and posters which are only very rarely shown to the public for conservation reasons.



THE EVENTS FOR 2020 AT THE MIP

All vear

Perfume creation: Guided tour and workshop, duration: 2 hours. Rates: €38 per adult and €19 for teenagers aged 15 to 18 years. Last Saturday of the month at 2.30 p.m.

By booking: activites.musees@paysdegrasse.fr.

Inspired Writing Workshop (Every second Saturday): led by Diane Saurat. Rate: €10 per class. By booking: diane@ad-vitame.fr.

Sensory Yoga: Every Wednesday at 12.15 p.m. Rates: €12 per class or €10 with the subscription card. By booking: Tel: +33(0)6.69.09.73.73 - juliette.ahimsa@gmail.com.

Saturday 27 June at 2.30 p.m.: Perfume Creation Course «Gourmet Perfume»

At 3 p.m.: Public reading with Diane Saurat, closure of the Inspired Writing Workshops. Free entrance. Booking is required: Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

Saturday 11 July at 2.30 p.m.: Perfume Creation Course «The Flower in All its States». Booking is required:

Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

Saturday 25 July at 2.30 p.m.: Perfume Creation Course «Citrus in Perfumery». Booking is required:

Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

Saturday 8 August at 2.30 p.m.: Perfume Creation Course «Woody Notes». Booking is required: Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

Saturday 22 August at 2.30 p.m.: Perfume Creation Course «Gourmet Perfume». Booking is required: Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

September

Friday 18 September at 6.30 p.m.: Opening of the Leonetto Cappiello Exhibition, «The Poster and Perfumery». Rate: €6. Booking is required: Tel.: +33(0)4.97.05.58.14 - activités.musées@paysdegrasse.fr.

Saturday 19 and Sunday 20 September: European Heritage Days. Guided tours and conference cycle. Free entrance during the weekend. Booking is required:

Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

Saturday 26 September at 2.30 p.m.: Perfume Creation

«The Flower in all its states». Booking is required: Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

October

From Friday 2 to Monday 12 October: Science Festival (check with us for details). Booking is required:

Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

Saturday 31 October at 2.30 p.m.: Perfume Creation Course «Citrus in Perfumery». Booking is required: Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

November

Saturday 14 November from 7 to 11 p.m.: European Museum Night. Free entrance. «The Class, the Work», an electro-acoustic project and a big game organised in the museum by the cultural

mediators. Booking is required: Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

Tuesday 17 November: 43rd Science Culture Forum PACA.

Free entrance. Booking is required:

Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

Saturday 28 November at 2.30 p.m.: Perfume Creation Course «Woody Note». Booking is required:

Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

December

Saturday 26 December at 2.30 p.m.: Perfume Creation Course

«Gourmet Perfume». Booking is required:

Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

GUIDED TOURS

All year, our presenter-guides offer guided tours (90 minutes).

AT THE MIP:

- Saturday at 3.00 p.m.
- School Holidays: Everyday at 11.00 a.m. and 3.00 p.m., except on Sund
- From 6 July to 29 August: thematic guided tour at 11.00 a.m., 2.00 p. and 4.00 p.m. every day except on Sunday.

AT THE GARDENS OF THE MIP:

- Saturdays and Sundays at 3.00 p.m. (April and May).
- Saturday at 10.30 a.m. (June August).
- Saturday at 3.00 p.m. (September November).

Guided tours free + entry ticket.

Information and Bookings: +33(0)4.97.05.58.14

- activites.musees@paysdegrasse.fr.

Covid-19 information

Whether in terms of the tours or activities organised in the museums a gardens, health measures and booking terms have been introduced everyone's health and safety. Find out more on our webs www.museesdegrasse.com and at the museums' visitor reception desl #Be sensible.



THE GARDENS OF THE INTERNATIONAL **MUSEUM OF PERFUMERY**

Established in 2007, the Gardens of the MIP became, in 2010. the conservatory of scented plants for the International Museum of Perfumery: a natural space bearing witness to the olfactory landscape related to local agriculture. Located at the foot of the aromatic city, these botanical gardens of 2.7 hectares offer a delightful and perfumed walk among the Provençal roses, jasmines, orange trees, tuberose, violets and many others. The perfumes are, first of all, born in the plants, from here or abroad. In the unique setting of the Gardens of the MIP, these species, which for centuries have supplied the precious raw materials for perfumery, can be discovered and smelled. At the same time, the Gardens provide a space for fields cultivated the old way, faithfully reconstructed and maintained as naturally as possible. An opportunity to come upon a flora and fauna preserved in all its riches.

Welcome to the world of scented plants...



THE EVENTS FOR 2020 AT THE JMIP

Saturday 20 June: Theme Day, «Lavender». Entrance fee: €4. Workshops at 11 a.m., 2 p.m. and 4.30 p.m. Distillation Workshops and Foodtruck on site. By registration: connessens@gmail.com, Workshop rates: €15 per adult, €8 per child aged 7 to 12 years.

Saturday 27 June from 7 to 11 p.m.: Musical Aperitif with the Variants de Luxe. Free entrance. Booking is required: Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

Saturday 18 July: Travelling by Book, in collaboration with the Centre Culturel Les Cèdres [Cultural Centre], Mouans-Sartoux. Workshops by booking: Tel.: +33(0)4.92.92.43.75 at the Mediatheque of Mouans-Sartoux.

August

Saturday 8 August: Theme Day «Jasmine»: 10,30 a.m. and 2,30 p.m. Entrance fee: €4. Workshops by registration: connessens@gmail.com. Workshop rates: €15 per adult, €8 per child aged 7 to 12 years.

September

Saturday 12 September: Theme Day, «Tuberose».

Entrance fee: €4. Workshops at 2 p.m. and 4 p.m. By registration: connessens@amail.com. Workshop rates: €15 per adult. €8 per child aged 7 to 12 years.

Sunday 13 September: «A Rose, a Caress», a benefit day for cancer patients at Grasse Hospital. Free entrance. Booking is required: Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

Saturday 19 and Sunday 20 September: European Heritage Days (check with us for details). Free entrance during the weekend. Booking is required:

Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

Sunday 27 September from 10 a.m. to 2 p.m.: Plant Swap-**Shop.** Free entrance. Booking is required: Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr.

October

Saturday 17 October: Theme Day, «Patchouli».

Entrance fee: €4. Workshops at 2 p.m. and 4 p.m. By registration: connessens@gmail.com. Workshop rates: €15 per adult, €8 per child aged 7 to 12 years.



USEFUL INFORMATION

GROUPS

For any special request for tours, workshops, conferences or other made-tomeasure activities, our Public Service Office is at your disposal. Information and Bookings:

Tel.: +33(0)4.97.05.58.14 - activites.musees@paysdegrasse.fr

PRIVATE EVENTS

The Museum and the Gardens offer spaces which enable any organisation to hold an event for any groups.

Information: Tel.: +33(0)4.97.05.58.13 - pbars@paysdegrasse.fr.

BOUTIQUES.MIP/JMIP

Souvenirs of the Museum, books about art and perfumes, personalised gift ideas. Information MIP: Tel.: +33(0)4.97.05.58.10 (Museum opening hours). Information JMIP: Tel.: +33(0)4.92.98.92.69 (Gardens opening hours).

ACCÈS

Both sites are accessible to people with disabilities.

OPENING HOURS

- Summer (May September): 10:00 a.m. to 7:00 p.m. Closed on 1 May.
- Winter (Oct. April): 10:00 a.m. to 5:30 p.m. Closed on 25 Dec. and 1 January.

MIP GARDENS

- Spring (opening 28 March): 10:00 a.m. to 5:30 p.m.
- Summer (May August): 10:00 a.m. to 7:00 p.m. Closed on 1 May.
- Autumn (September November): 10:00 a.m. to 5:30 p.m.

Closed on 1 December to 27 March.

RATES

Regular rate

- MIP: 4 € (6 € during temporary exhibition).
- MIP Gardens: 4 €.
- On presentation of the regular price ticket of one of our sites (MIP or MIP Gardens): half price on the second ticket (validity 7 days).
- . On presentation of this entry ticket, free of charge entry to the MAHP, valid for

Half price: students over 18, group of ten or more.

Free (requires justification) for:

Under 18, unemployed, disabled, ICOM Pass, and for everyone the 1st Sunday of the month in (autumn-winter).

Annual Pass MIP:

Personal: $12 \in$ - Family: $17 \in$. **Annual Pass MIP Gardens:**

Personal: 10 € - Family: 12 €.

Means of payment accepted: cash, cheque, bank cards. Ticket office closes 45 minutes before the site closing time.

MUSÉE INTERNATIONAL DE LA PARFUMERIE

2 boulevard du Jeu de Ballon, 06130 Grasse - France Tél.: +33(0)4.97.05.58.11

Parkings payants / Paid parking: Honoré Cresp -La Foux

Bus arrêt / Bus stop: Centre-ville

Lignes Sillages / Gare SNCF Grasse: A, B, C, 5, 6, 6b, 20. 40 Coordonnées GPS / GPS coordinates: Latitude 43.658078 / longitude 6.921704.

LES JARDINS DU MIP

979 chemin des Gourettes. 06370 Mouans-Sartoux - France Tél.: +33(0)4.92.98.92.69 Parking gratuit / Free parking Bus arrêt / Bus stop: Les Jardins du MIP Lignes Sillages / Gare SNCF Mouans-Sartoux : A, 20 Coordonnées GPS / GPS coordinates: Latitude 43.614218 / longitude 6.977749.

