

# The MUSEUMS of GRASSE



Creation and design: GRASSE Communications Department

Cultural Mediation Programme

2024-2025



musée  
International  
de la PARFUMERIE



Les jardins  
du MIP



MAHP



VILLA J.H.  
FRAGONARD



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# THE SITES



## PROVENCE ART AND HISTORY MUSEUM.MAHP

This museum presents an extensive collection of furniture, paintings and ceramics, along with archaeological and ethnological objects evoking daily life in Eastern Provence from the earliest human settlements to the 20th century. The collection is housed in an 18th-century urban mansion that once belonged to the Marquis de Clapiers-Cabris and his wife, Mirabeau's sister. Some 35,000 objects are currently conserved there.



## JEAN-HONORÉ FRAGONARD VILLA-MUSEUM.VILLA

A 17th-century bastide, partly decorated by the illustrious Jean-Honoré Fragonard in 1790-1791, exhibits works by the entire Fragonard family, a true dynasty of artists. The collection comprises some 1,700 items.



## INTERNATIONAL PERFUME MUSEUM.MIP

The International Perfume Museum is a conservatory of Pays de Grasse's techniques and knowhow with regard to perfumery.

It is also a unique venue with a multisensory approach ensuring visitors come to understand the processes by which perfumes and aromas are created as well as the use of fragrances for religious, therapeutic and seductive purposes, from Antiquity to the present day.

An amazing collection from all five continents, acting as an introduction to human history through the use of perfumes. Some 57,000 objects are conserved there.



## INTERNATIONAL PERFUME MUSEUM'S GARDENS.JMIP

2.7 hectares of Sensory Gardens containing around 400 species, including the best-known of the perfume plants that made Pays de Grasse's reputation. Gardens to touch, smell, see and taste, providing old and young alike with an opportunity to understand the biodiversity of a very special ecosystem.

### COME TO THE GARDENS KITTED UP:

- In winter: overcoats, hats and gloves
- On hot days: Caps, sun cream and water bottles
- Whatever the season: closed-toe shoes recommended.



## INFORMATIONS & RESERVATIONS

### RECEPTION OF GROUPS ALL YEAR AROUND, ON RESERVATION ONLY

Monday to Friday 8 a.m.-12:30 p.m. / 1:30 p.m.-4:30 p.m.

+33 (0)4 97 05 58 14  
[activites.musees@paysdegrasse.fr](mailto:activites.musees@paysdegrasse.fr)

### Price upon request

Languages spoken: French, English, Italian, Spanish, Arabic

### FOR HIRE:

“Matières premières de la parfumerie” (Perfumery’s raw materials) toolkit.

“Les Héritiers de Charles Nègre” (Charles Nègre’s Heirs) escape game kit.

Information and reservation: [activites.musees@paysdegrasse.fr](mailto:activites.musees@paysdegrasse.fr)

## MUSEUMS FOR ONE AND ALL

The Museums of Grasse welcome all comers aged 6 months and above. All the mediations presented in this brochure can be adapted.

Contact us to prepare your visit:  
[activites.musees@paysdegrasse.fr](mailto:activites.musees@paysdegrasse.fr)

### THE MEDIATION TEAM AT YOUR DISPOSAL:

Our mediators are professionals in transmission of heritage to all sectors of the public.

**Christine Saillard**, Visitors and Cultural Programming Director  
**Gilles Burois**, cultural mediator  
**Élodie Gratecap**, cultural mediator  
**Noémi Melissas**, cultural mediator  
**Amélie Puget**, cultural mediator  
**Sabine Tabra**, cultural mediator  
**Cécilia Zonza**, cultural mediator  
**Marine Fabrer**, Reservation Manager  
**Karine Ferri**, Event Manager

## EAC LABEL

Since 2022, Pays de Grasse has been certified as a “100% EAC (Artistic and Cultural Education) agglomeration”. The museums take an active part in development of Artistic, Cultural and Sensory Education. They are venues for learning and fulfilment, where everybody can find inspiration and personal enrichment.



# DISCOVER AT THE MAHP

## VISITS

### MAHP

#### 18 MONTH TO 5 YEAR OLDS **NEW** THE LITTLE THEATRE

Discover the stories behind and hidden meanings in painted works via a little mobile theatre.

#### 3 TO 99 YEAR OLDS DISCOVERY VISIT

Visit the Museum for the first time and discover all its collections.

#### WELCOME TO THE MARQUIS' HOUSE

Travel back in time through the Clapiers-Cabris' residence, in tactile, olfactory and auditory sensory immersion.

#### STONE IN ALL ITS FORMS

Discover the uses of stone from Prehistory to the present day: tools, materials for building and creating artworks. Consider its physical and chemical properties, its advantages and disadvantages.

#### 7 TO 99 YEAR OLDS BYGONE ENERGIES

Lighting and heating yourself without using electricity was possible for centuries. Understand how daily life was organised in bygone days by living a typical day in the Clapiers-Cabris' urban mansion.

#### GUESS WHO? <sup>®</sup>

Examine the MAHP's collections up close: learn to analyse an image and find out what various strange-looking objects were used for. The visit ends with a memory game in which a team must guess an object using clues provided by the other participants.

#### TREASURE HUNT: RAIDERS OF THE MAPH

Solve riddles and discover treasures that help you understand the history of the venue. Two teams, two roles (Marquis and perfumers) set off on a series of adventures in the exhibition galleries at the Clapiers-Cabris' former urban mansion, which housed a perfumery for over sixty years.

#### EVERYDAY OBJECTS

Discover the uses and functions of mysterious items in the Museum's collections. A visit/game in which you are the heroes.

#### ARCHAEOLOTHIC TO THE MIDDLE AGES

Discover the evolution of the work done and methodologies used by archaeologists as they prospect and examine our past. **Possible complementary visits:** prehistoric sites in Saint-Vallier-de-Thiery and Saint-Cézaire-sur-Siagne (Lombard cave, La Lègue oppidum and Les Puades dolmen).

#### INVESTIGATION AT THE MUSEUM

Carry out a light-hearted forensic investigation in discovery of the museum world's various professions.

#### 9 TO 99 YEAR OLDS ART AND GEOMETRY

Come and do some fun maths at the Museum. Notion tackled: geometry in composition of paintings. Discovery visit to structure in collaboration with the teacher.





# EXPERIMENT AT THE MAHP

## VISITS & WORKSHOPS

### MAHP

#### 3 TO 99 YEAR OLDS PORTRAITS

Get to know yourself and your body by confronting the works in the Museum. Creative workshop with a focus on portraits.

#### AGRICULTURE AND PROVENÇAL MENU

Discover the history of farming in Provence from Roman days up to the early 20th century. Identify tools and traditions concerning wheat, grapevines and olives. Culinary workshop.

#### A GARMENT, A HISTORY

Take a closer look at the clothing depicted in the portraits in the Museum's collections, their shapes and materials. Understand what era, profession and social level each item of clothing belongs to. Visual arts workshop.

#### TIDY UP YOUR ROOM!

Make your way through the Museum's collections of decorative arts, focusing on areas and objects for storage use. From cupboard to matchbox: small, big, common, unexpected or forgotten, all the objects for storing belongings will be revealed to you. Creative workshop with a focus on boxes.

#### 7 TO 99 YEAR OLDS **NEW** SECRETS OF WORDS

Discover the etymology of words that we use every day (furniture, room, lamp, etc.) and the new meanings some of them are given (chair arm, for example, or sable in heraldry) through a visit to the Museum. Writing workshop.

#### SPELEOLOGY AT THE MUSEUM

Explore the Museum's galleries like speleologists, equipped with headlamps. Spot unsuspected details thanks to plays of light. Discuss and share your thoughts on the visible and the invisible. Workshop on shadow and light. Visit possible from November to March.

#### ART WRITING, SIGNWRITING, HANDWRITING

Discover sometimes surprising writing techniques in the Museum's collections, from Antiquity to the 20th century. Engraved, inlaid, painted, with pen or brush; writing makes use of a variety of mediums and forms. Calligraphy workshop.

#### WE WON'T MAKE A MEAL OF IT

Look for the dishes exhibited in the Museum that once contained our food, from Prehistory to the 20th century, in order to recreate their often very specific uses. Model-making workshop.

#### WHAT MONSTERS!

Create your imaginary monster based on animals and chimeras present in the Museum. Drawing or model-making workshop.

#### 9 TO 99 YEAR OLDS **NEW** EXQUISITE LANDSCAPE

Look at the Provençal landscapes in the collections. Understand a landscape's composition in painting and photography; identify main themes, shapes and use of colours. Collective drawing or painting workshop in "exquisite corpse" mode. Complementary visit to the MIP Gardens.





# DISCOVER AT THE VILLA

VISITS

VILLA

## 18 MONTH TO 5 YEAR OLDS THE BOX OF PAINTINGS

Discover a whole painting and an artist's work in a box. An activity to raise very young children's awareness of pictorial art based on materials, objects, colours, sounds and smells.

## THE LITTLE THEATRE

Discover the stories behind and hidden meanings in painted works via a little mobile theatre.

## 3 TO 6 YEAR OLDS OBSERVATION GAME

Observe the colours and shapes in a work and then reproduce the painting's general composition on the floor with fat areas of colour, making use of coloured fabrics.

## 3 TO 99 YEAR OLDS DISCOVERY VISIT

Visit the Museum for the first time and discover all its collections.

## 7 TO 99 YEAR OLDS GUESS THE PAINTING

Learn to describe a painting during a visit/game. Using expressions, words, drawings and mime, participants get their fellow team members to guess works in the Villa's collections.

## 9 TO 99 YEAR OLDS MEMORIES OF REVOLUTION

Read and decipher the symbols and characters depicted on the Museums' walls in order to better understand the events and actors in the French Revolution in Grasse.

Complementary visit reservable at the City of Art and History Department: Revolution and Empire in Grasse. Contact p. 22 Maison du Patrimoine.

## 11 TO 99 YEAR OLDS THE TROUBLE WITH FRAGO

Investigation over the course of a visit/game in order to find out about the Grasse painter J.-H. Fragonard's life during the Revolutionary period. Painter to King Louis XV, fallen out of fashion and exiled to Grasse during the Revolution, very close to his sister-in-law, friend of the neoclassical painter David, cousin of a Grasse freemason... and dead suddenly in 1806.



# EXPERIMENT AT THE VILLA

VISITS & WORKSHOPS

VILLA

## 3 TO 5 YEAR OLDS THE LITTLE THEATRE

Discover the stories behind and hidden meanings in painted works via a little mobile theatre. Creating a paper puppet workshop.

## 5 TO 99 YEAR OLDS (RE)CONSTRUCTION

Learn to read a painting; understand its composition and what the artist was trying to say by organising its lines, forms and colours as he did. Graphic workshop.

## 6 TO 99 YEAR OLDS DRAW ME A...

Discover the art of drawing and the preparatory work before painting. Understand the stages in creation of a work. Charcoal Sketching workshop.

## THE PAINTER'S STUDIO

Based on the works on display at the Museum, discover the painter's world, their studio and their tools, from preparatory drawings to finished work. Watercolour workshop.

## 7 TO 99 YEAR OLDS IF YOU WERE TO MAKE UP THE END

Hone your narrative skills by describing the Museum's works on the basis of a choice of smells. Participants make up the end of the story depicted in one of the paintings. Writing workshop.

## PAINTINGS TO SMELL AND FEEL **NEW**

Rediscover J.-H. Fragonard's body of work and works by the artists in his family via an interactive olfactory visit. Participants express their opinions of paintings through their feelings and the smells provided. Olfactory workshop.





# DISCOVER AT THE MIP

## VISITS

### MIP

#### 3 TO 6 YEAR OLDS **NEW** TREASURE HUNT

Hunt down the clues in the Museum's collections by making good use of all your senses and identifying shapes, colours and materials. Participatory exploration to identify the stages in creating a perfume.

#### SENSORY DISCOVERY

Explore the Museum through your senses during discovery of raw materials by smell, taste and touch.

#### MYSTERY ITEM

Find the mystery item on a treasure hunt that will help you better understand the world of perfume. Mummy, incense burner, aspersorium ... What is it? Where's it hiding? What's it for?

#### 3 TO 99 YEAR OLDS

##### DISCOVERY VISIT

Visit the Museum for the first time and discover all its collections.

#### 7 TO 99 YEAR OLDS

##### VISIT IN WHICH YOU ARE THE HEROES

Set off in search of the secrets of perfumery hidden in the Museum. A visit/game in which you are the heroes, discovering fragrant raw materials and objects connected with health and perfumery.

#### INVESTIGATION AT THE MUSEUM

Investigate an item's mysterious disappearance. Stolen? Lost? You need to interrogate the Museum staff. Visit to discover the various activities carried out at the Museums of France and their essential role: conservation of heritage.

#### 10 TO 99 YEAR OLDS

##### MYSTERY AT THE APOTHECARY'S SHOP

Visit the Museum with riddles as your guide: Grasse apothecary Ermentaire Tosenti, whose shop is in Rue Droite, has lost some of his ingredients and utensils. Learn by looking for raw materials and techniques still used in perfumery today.

#### 11 TO 99 YEAR OLDS **NEW** HYGIENE AND COSMETICS

Discover hygiene practices and the evolution of cosmetics over the centuries. From the ancient strigil to cleansing powder. The history of hygiene will have no more secrets for you.

#### ESCAPE GAME

How do you create a perfume?

Trapped in a Machiavellian scenario, you have to solve riddles enabling you to understand the various stages in creation of a perfume, from perfume plant to bottle in the shop.

#### MATHS AT THE MIP

Come and do some fun maths at the Museum.

Notions tackled: quantities, proportions, performances, geometry.

Discovery visit to structure in collaboration with the teacher.  
parfumerie.





# EXPERIMENT AT THE MIP

## VISITS & WORKSHOPS

### MIP

#### 8 MONTH TO 8 YEAR OLDS FROM MATERIAL TO SHAPE

Discover the objects in the Museum through a sensory experience: matching games with materials, shapes and smells.

Handling workshop.

#### 3 TO 6 YEAR OLDS SMELLS / COLOURS / EMOTIONS)

Associate colours and emotions with the fragrances used in perfumery. What colours will joy, sadness or anger be?

Creative workshop.

#### DISSEMINATION

Comprehend the remarkable powers that plants possess: they disseminate scents that human beings know how to make use of to heal, cleanse and protect. From ritual dissemination to modern deodorisation.

Creative workshop.

#### 3 TO 99 YEAR OLDS CAPTURE THE FRAGRANCE

Understand the various raw material processing techniques developed since Antiquity. Discover the importance of the roles played by water, oil and grease in these processes.

Workshop with technical experimentation.

#### 5 TO 99 YEAR OLDS SENSORY ART

Temporary exhibition Discover contemporary artists via the artworks exhibited in the Museum in order to understand how artists format their work through colours, shapes and materials.

Collective ephemeral installation workshop inspired by total art.

#### 6 TO 99 YEAR OLDS WRITING FRAGRANCES

Call upon your emotional intelligence in order to express and describe the feelings aroused by smells.

Writing workshop.

#### DAILY LIFE IN ANTIQUITY

Discover the everyday actions connected with grooming, rituals and customs in Ancient civilisations, the Roman civilisation in particular. The visit takes you through the MAHP's archaeological collections. Model-making workshop.

## 3. LE PARFUMEUR / CRÉATEUR



#### BECOME A PULVIPYXIPHILE

Explore the history of appearances through the use of beauty powder. A treasure hunt in search of powder cases, which have varied in terms of shape and materials alike over the course of the centuries. Creation of a Powder Compact workshop.

#### 7 TO 99 YEAR OLDS ADVERTISING TACTICS

Discover the history of bottling from Antiquity to the present day. How advertising images and sales strategies turn needs into wants. Creative workshop.

#### PHYSIOLOGY OF TASTE

Explore the physiology of taste, the techniques developed by flavourists and the sociology of taste. Taste can be considered from a variety of angles, and tells us a lot about our ways of living and thinking.

Gustatory Testing workshop.

#### FROM GREENHOUSE TO LAB

Understand how a perfume is created, from raw material to finished product by way of the laboratory. Experimentation and formulation workshop.

#### SORCERER, POTION AND PERFUMERY

Discover perfumes' mystical side. Fragrances have been used for their magical properties since Antiquity. From the perfume that bestows immortality to elixirs of youth, discovery of perfumes' uncanny powers. Drink Creation workshop.

#### 10 TO 99 YEAR OLDS MUSEUM IN ENGLISH

Visit the Museum in a foreign language with levels of difficulty adapted to participants. Choices of theme suggested to supervisors. Workshop focusing on spoken and written words, to structure in collaboration with the supervisor in accordance with participants' level.





# DISCOVER IN THE MIP GARDENS

## VISITS

### MIP'S GARDENS

#### 18 MONTH TO 6 YEAR OLDS ALL FIVE SENSES IN THE GARDENS

Take part in a stimulating sensory experience in the midst of nature, where touch, smell, contemplate, taste and listen are the watchwords!

#### 3 TO 99 YEAR OLDS OLFACTORY VISIT

Visit the Gardens for the first time and discover all their planted areas and perfumery's olfactory families.

#### 4 TO 99 YEAR OLDS TREASURE HUNT IN THE GARDENS

Look for plants in the Gardens by following up clues such as colour, shape, texture and scent. An ideal way of getting acquainted with the Gardens' flora.

#### EAT ME

Come to the Gardens over the course of the year to identify edible plants. The fruit and flowers of well-known and little-known plants may well have some surprises in store for you. Recipes will be shared. Ask about plants of the month when you reserve.

#### 7 TO 99 YEAR OLDS THE POWER OF PLANTS

Discover the various ways in which plants are used, those that cure, stink or poison.

#### THE ECO-GARDEN

Get to know what gardeners do: the various tasks that have to be carried out from one season to another, and the ecological tools and products used in this Garden.

#### WATER AND EARTH IN PAYS DE GRASSE

Understand the key roles played by water, terroir and climate in the development and cultivation of perfume plants. A major asset in Pays de Grasse's agricultural expansion, water was able to irrigate its rose and jasmine fields due to the digging of channels.





# EXPERIMENT IN THE MIP GARDENS

## VISITS & WORKSHOPS

### MIP'S GARDENS

#### 3 TO 99 YEAR OLDS

##### THE GARDENS FAUNA

Look for the Gardens' inhabitants, in the grass, in the air and in the water. Discuss biodiversity, understand the relationships between plants and animals and their survival strategies.

Observation workshop.

##### ARTISTIC PLANTS

Beginning with nature, a subject for scientific and artistic inspiration alike, learn how to create a herbarium, Land Art and plant prints.

Creative workshop.

##### FROM SEED TO FLOWER

Understand how plants reproduce, grow and spread. Discover the purpose of a plant's various parts: roots, stems, leaves, flowers, fruits and seeds.

Planting and seedling workshop.

#### 7 TO 99 YEAR OLDS

##### DRAW ME A LANDSCAPE

Learn to read the landscape and to draw it: the various planes, perspective and framing.

Drawing or painting workshop.

##### MYTHOLOGICAL FLORA

Listen to stories great and small: many plants owe their names and supposed origins to Greek and Roman myths or legendary tales.

Writing workshop.

##### BUDDING EXPLORER

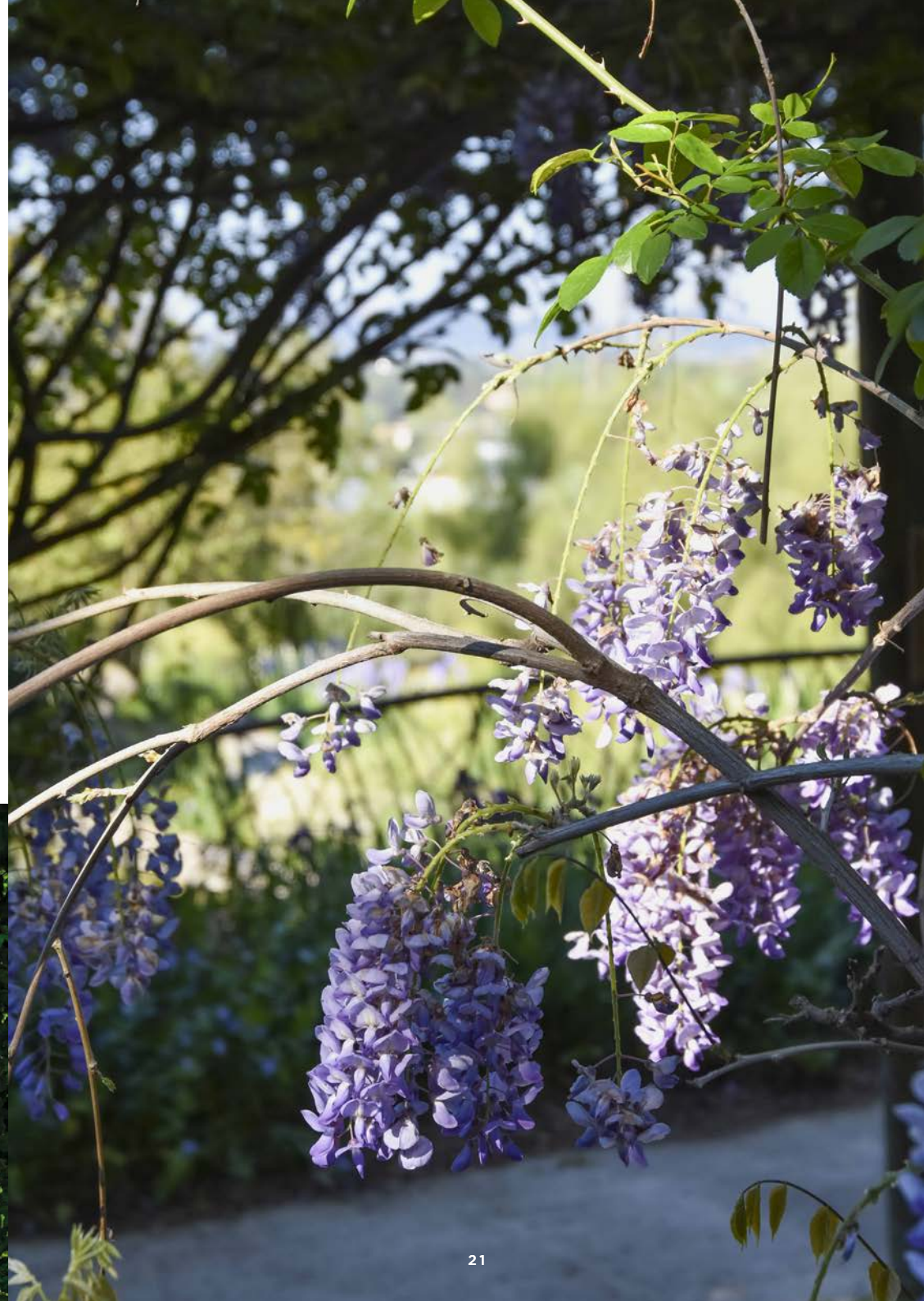
Explore the mysteries that hide behind the Gardens' stranger plants.

Creation of an Imaginary Herbarium workshop.

##### PERFUME PLANTS **NEW**

Discover the perfume plants used in the industry. Understand how their scents are used and extracted via sensory immersion in the JMIP's plant collections.

Experimentation workshop.





# COMPLEMENTARY FACILITIES AND PARTNERS

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## MAISON DU PATRIMOINE (HERITAGE CENTRE)

Tel.: +33 (0)4 97 05 58 70  
animation.patrimoine@ville-grasse.fr

## ENVIRONMENT AND SUSTAINABLE DEVELOPMENT DEPARTMENT (PAYS DE GRASSE URBAN COMMUNITY)

Tel.: +33 (0)4 97 05 22 00  
edd@paysdegrasse.fr

## PARTNERS

Under the aegis of the City of Grasse and Pays de Grasse Urban Community, this programme is available to you thanks to the support of:

- the Association of Friends of the International Perfume Museum Gardens (AJMIP)
- the Association for the Promotion of the International Perfume Museum (ARMIP)
  - the Society of Museums of the City of Grasse (SDMVG)
  - the Ministry of Culture

And the following partners:

Azur Fragrance - Albert Vieille - CEPAM - CNRS - École Supérieure du Parfum - Expressions Parfumées - Firmenich - Grasse Institute of Perfumery - Jean Gazignaire S.A. - INRA - Laboratoire Monique Rémy IFF - Mane - Moulins de la Brague - Mul Aromatiques - Parfex - Payan & Bertrand - Robertet - Université Côte d'Azur





### PROVENCE ART AND HISTORY MUSEUM

2 rue Mirabeau  
06130 Grasse - France  
Tel.: +33 (0)4 93 36 80 20

#### Opening hours

**September - June:** 10 a.m. - 6 p.m.

**July - August:** 10 a.m. - 7 p.m.

**Annual closures:** 1 May, first Monday in January, February, March, October, November, December, 25 December, 1 January.

### JEAN-HONORÉ FRAGONARD VILLA-MUSEUM

23, boulevard Fragonard  
06130 Grasse - France  
Tel.: +33 (0)4 93 36 52 98

#### Opening hours

**School holidays:** 1 p.m. - 5:45 p.m.

**2 May - 30 June:** 1 p.m. - 5:45 p.m. on weekends only

**July - August:** 1 p.m. - 6:45 p.m.

**Annual closures:** 1 January, 1 May, 25 December.

### INTERNATIONAL MUSEUM OF PERFUMERY

2, boulevard du Jeu de Ballon  
06130 Grasse - France  
Tel.: +33 (0)4 97 05 58 11

#### Opening hours

**September - June:** 10 a.m. - 6 p.m.

**July - August:** 10 a.m. - 7 p.m.

**Annual closures:** 1 May, first Monday in January, February, March, October, November, December, 25 December, 1 January.

### THE INTERNATIONAL MUSEUM OF PERFUMERY'S GARDENS

979, chemin des Gourettes  
06370 Mouans-Sartoux - France  
Tel.: +33 (0)4 92 98 92 69

#### Opening hours

**1 March - 11 November:** 9 a.m. - 6 p.m.

**Annual closures:** 1 May, 12 November to the end of February.

### Access map to the Museums



### In Grasse

**On foot:** near Cours Honoré Cresp.

**By train:** Grasse railway station terminus the bus to city centre (Grasse Centre-Ville stop).

**By car / bus:** to city center, car park or Honoré Cresp.

### Stationnement :

**By car,** contact the Régie des parkings Grassois at 04 97 05 53 50 or [parkingsgrassois@ville-grasse.fr](mailto:parkingsgrassois@ville-grasse.fr).

**By bus:** Free car park for tour buses, avenue du 11 novembre 06130 Grasse.

### Access map to the gardens



### In Mouans-Sartoux

**By car,** free 150-space car park (LVs and / or buses).

**By bus, from Mouans-Sartoux SNCF station:** The Jardins du MIP stop; Sillages lines A, E.

### Archaeological sites









